

p.i.c will be playing as a featured band in Toronto's popular North by Northeast Music Festival on Thursday, June 8th.

The Canadian National Guard will be on standby as this will mark the first time that the hiphopunkfunkmamboska sound will cross international borders for a live performance. Originally facing much opposition due to current infectious disease control laws, p.i.c was finally allowed by the Canadian government to be controlled carriers of the hiphopunkfunkmamboska sound when the infectious music was deemed as merely "mentally addictive." Members of the North by Northeast's prestigious selection committee are now under heavy scrutiny by the Canadian government for a potentially devastating public health situation.

The hiphopunkfunkmamboska sound has been gaining notoriety since p.i.c's debut album, *Hiphopunkfunkmamboska*, was released this past April on the indie New York Label, **Riding Mower Records**. It is the first documented case of hiphopunkfunkmamboska on CD, thus enabling legions of researchers to finally study this rare strain of music, which is physically manifested by an unorthodox concoction of instrumentation that features a horn section, breakbeats, keyboards, guitars, bottom-cake bass and eclectic MC stylings. For more information regarding these studies, please refer to the following URLs.

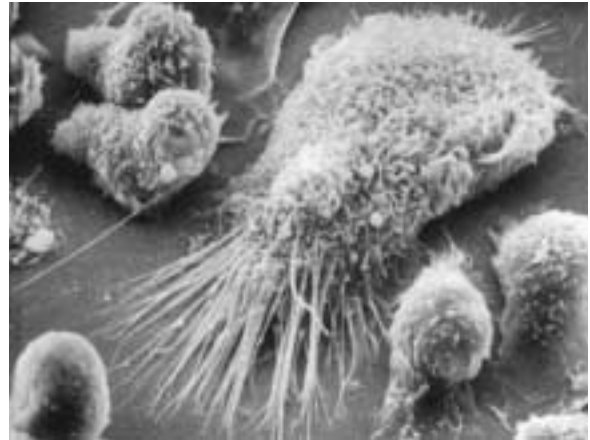
www.picscape.com
www.ridingmowerrecords.com

Party in Canada!
P.I.C
NXNE MUSIC FESTIVAL
Thursday, June 8, 2000, 10:00 pm
@ Reverb
651 Queen St. W
Toronto, ONT



THE AUDIO SCIENCE JOURNAL PEOPLE TRUST.

HIPHOPUNKFUNKMAMBOSKA THE EPIDEMIC TAKES ROOT!



above: microscopic view of the hiphopunkfunkmamboska strain, aka bootyphellitococcus abnormalis

right: p.i.c, the group responsible for the controversial move to bring the highly infectious hiphopunkfunkmamboska sound across national borders



SYMPTOMS OF THE HIPHOPUNKFUNKMAMBOSKA

1. Extreme, almost delusional, euphoria.
2. Mindless booty shaking.
3. Dropping of pants.
4. Nonsensical chatter about Peanut Butter & Jelly

POPULAR LOCALES FOR HIPHOPUNKFUNKMAMBOSKA INFECTION

Eastern seaboard, predominantly the Greater New York City area, specifically Manhattan's Lower East Side. Clubs like Arlene Grocery, Luna Lounge, Mercury Lounge, NV, Club XVI, CBGB's & Parkside Lounge have all reported an unusually high hiphopunkfunkmamboska count in the last year.

IF YOU ARE EXPERIENCING ANY OF THE ABOVE SYMPTOMS, PLEASE CALL JASON GREY OR STEVE MALLORCA OF RIDINGMOWER RECORDS AT 212.989.7870.

